



Ontario Soil and Crop Improvement Association

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30 Years in the Making – *The Soil Fixers* Presented by Ontario Soil and Crop Improvement Association featuring Harold B. Rudy

For immediate release
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Guelph, ON – The much-anticipated publication entitled, *The Soil Fixers* will be celebrated with an official book launch with friends and colleagues of the Ontario Soil and Crop Improvement Association (OSCIA) assembling at the Cutten Fields in Guelph on Tuesday evening, November 13, 2018. Reflecting on a 30-year career at OSCIA, book author Harold Rudy has captured key events, stories and highlights focused on many land stewardship activities over this time-period. The night will be complemented with fine food, musical entertainment and a special appearance by author and playwright, Dan Needles.

“Several history books of OSCIA have been published previously back to its origin in 1939, but *The Soil Fixers* is more than a history book. It is our stories, much of it related to our quest for improved soil management”, says Rudy. “If you are interested to learn how farmers, along with government and industry partners, strive to preserve soil as our most precious resource, and secure safe and nutritious food production for future generations, *The Soil Fixers* is a must read.”

OSCIA’s mission is to facilitate responsible economic management of soil, water, air and crops through development and communication of innovative farming practices. “Our members have been anxiously awaiting the publication of *The Soil Fixers*”, says OSCIA President, Peter McLaren. “As a senior manager in the organization for more than three decades, Harold was very well connected to Ontario agriculture and has collected many experiences and observations as he travelled down the stewardship road.”

The Soil Fixers can be purchased directly from the publisher, FriesenPress bookstore:
<https://books.friesenpress.com/store/title/119734000058775349>

Friends and colleagues are invited to pre-register for the book launch celebration. Dinner tickets are \$75 and can be purchased by linking to EventBrite at <https://www.eventbrite.com/e/30-years-in-the-making-the-soil-fixers-tickets-51307488078> Space is limited so pre-registration is required before November 5. Those who register for the dinner and entertainment can order copies of *The Soil Fixers* at a discounted price of \$25 per copy, which will be delivered at the book launch.

Host Harold Rudy will reflect on his experiences of writing this book and highlight happenings along his journey. Dan Needles, long-time friend of OSCIA and writer of the foreword for *The Soil Fixers* will share his wisdom obtained from the back concession. All proceeds at the book launch will go to the non-profit OSCIA with earnings supporting student scholarships and on-farm soil and crop research.

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